Subject: URGENT: Submit Testimony to Protect Your Timeshare Rights

Aloha Kuleana Club Owners,

We urgently need your help to protect your timeshare ownership and rental rights.

During the upcoming Maui County Council Land Use Committee Meeting on **Monday June 9, 2025 at 10am,** the Council will be considering **Bill 9 (2025)**, which would phase out **short-term rentals in Apartment-zoned properties by as early as July 1, 2028**. While the bill is concerning overall, the current draft (CD1) includes an amendment that would **exempt validly existing timeshare units and timeshare plans from the phase-out**.

We **oppose Bill 9 entirely**, but if it is passed, it's critical that the timeshare exemption remains intact to protect your ability to continue using and renting your interval.

We are asking all Kuleana owners to submit **written testimony** before the upcoming Council Land Use Committee hearing and **provide oral testimony** during the meeting on **Monday, June 9 at 10:00 AM**. You can view the agenda for the meeting and supporting documents here: Granicus Agenda & Testimony Submission (click "ecomment" and then click "HLU-4 Bill 9"). We have attached the agenda for your review here as well.

What to Do

Submit your written testimony:

- **Online via Granicus eComment:** Submit Written Testimony Here
- **Or email testimony to: HLU.committee@mauicounty.us -** Subject: *Testimony on Bill 9 (2025)*

Submit Oral Testimony (In Person or Remote)
You can also testify live at the hearing:

- **In Person:**
  Maui County Council Chambers
  200 S. High Street, Room 708
  Wailuku, HI 96793
- **Virtually via Microsoft Teams:**

http://tinyurl.com/HLU-Committee

When you join the meeting, indicate you are there to testify on Bill 9 (2025). You'll be placed in a queue and given 1–3 minutes to speak.

📌 Key Points to Include in Your Testimony

You are encouraged to use your own words, but here are important points to consider:

- **Oppose Bill 9 (2025)** entirely
- **Support the CD1 amendment** exempting timeshares as a minimum safeguard
- Timeshares are **not TVRs**—they are deeded one week at a time to hundreds of families
- Timeshare units **cannot be converted into long-term housing**
- Kuleana and other resorts operate **legally under Maui County Code 19.37.010** and pay **TAT and GET taxes**
- Timeshare ownership provides **stable tax revenue and high occupancy rates**
- **Longtime employees**, many displaced by the Lahaina fire, could lose their jobs if rentals are banned
- The timeshare industry has contributed **over $2 million** and **25,000+ room nights** to wildfire recovery
- The **CD1 amendment is a fair, balanced solution** that protects jobs, housing neutrality, and local tax revenue

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📄 **Sample Testimony (Copy, Paste, and Personalize):**

Subject: Testimony on Bill 9 (2025) – Oppose Bill Entirely; Support Timeshare Exemption if Passed

Aloha Council Members,

I am writing to express my **strong opposition to Bill 9 (2025)**. This bill would eliminate long-standing, legally operating short-term rentals—including timeshare usage—that have contributed positively to Maui's economy and community for decades.

However, I do appreciate the amendment in the current draft (CD1) that **exempts validly existing timeshare units and timeshare plans** from the phase-out. If the Council moves forward with Bill 9, I urge you to **retain this exemption as a minimum safeguard** to prevent serious harm to owners, workers, and the local economy.

I am a timeshare owner at the Kuleana Club. Like hundreds of others, I own one week per year—not a second home, not an investment property. I return regularly, support local restaurants, spend at neighborhood shops, and have built lasting relationships on the island. Timeshare owners like me are part of a stable community of repeat visitors who care deeply about Maui's well-being.

Timeshare properties are fundamentally different from vacation rentals. Units are deeded one week at a time to hundreds of families, which makes them impossible to convert to long-term housing. Including timeshares in a short-term rental ban would not create housing—but it would devastate workers and remove a reliable source of local tax revenue.

Properties like Kuleana Club operate **legally under Maui County Code 19.37.010**, and are fully compliant with **TAT and GET tax regulations**. Our occupancy rates are high, and our owners consistently contribute to the island's economy, even in difficult times.

More importantly, timeshares support stable jobs. Many employees at the Kuleana Club have been with the property for over 25 years. Several lost their homes in the Lahaina fire. If timeshare usage is eliminated, these long-standing staff members risk losing the only thing they have left—their livelihood.

Timeshare owners and resorts have also stepped up in times of crisis. The industry has contributed millions to wildfire recovery and donated thousands of room nights to displaced families and first responders. That commitment continues today.

In summary:

- I urge you to **oppose Bill 9 entirely**.
- But if it passes, please **retain the CD1 amendment exempting timeshares**.
- Timeshares are **not TVRs**.
- This exemption is a **fair, balanced, and lawful solution** that protects jobs, housing neutrality, and tax revenue—without compromising the County's broader goals.

Mahalo for your time, your service, and for considering the perspective of owners like me.

[Full Name]
[City, State]
Kuleana Club Timeshare Owner – Unit [###], Week [##]

Your voice matters. Mahalo for standing up to protect the future of Kuleana Club and the Maui community we all love.

Mahalo,

Kuleana Club Board of Directors
& Thom Rogers, General Manager